

AGENDA // 24 MAY 2016

Oscar Auditorium (Basement Floor)

0900 - 1030 hrs

TECHNOLOGY DEVELOPMENTS, EMERGING BUSINESS MODELS

This session will bring out the perspective of large geospatial enterprises on integrating innovation in their business strategy and business models.

MODERATOR AND LEAD SPEAKER

Sanjay Kumar, Chief Executive Officer, Geospatial Media & Communications, India
Dimensions and Directions of Geospatial Industry

SPEAKERS

Chris Gibson, Vice President, Trimble, United States
Evolving Geospatial Business Models

Ted Lambo, Senior Vice President Reality Modeling, Bentley Systems, The Netherlands
How 3D Reality Models can Change your Look at Intelligent Infrastructure

Johannes Riegl Jr., Chief Marketing Officer, Riegl, Austria
Facing Today's Geospatial Challenges with Advanced LiDAR Technology

Kumar Navulur, Senior Director of Global Strategic Programs, DigitalGlobe, United States
Evolving Trends in Satellite Imagery and Associated Business Models

1100 - 1230 hrs

KEY TECHNOLOGIES DRIVING GEOSPATIAL BUSINESS MODELS

Emerging technologies such as cloud, indoor mapping, autonomous vehicles, internet of things and e-commerce are driving innovation in our industry. Technology experts will deliberate on how to leverage these technologies for business growth.

MODERATOR

Athina Trakas, Director European Services, Open Geospatial Consortium, Germany

SPEAKERS

Rainer Sternfeld, Founder & Chief Executive Officer, Planet OS, United States
The Power of Digital Earth at Your Fingertips

Sandeep Singhal, Director Cloud Storage, Google, United States
Cloud-Powered Geospatial Data

Sunil Kumar, Co-Founder, xAd, United States
Location Intelligence - Driving Results

Anamika Das, Director Commercial Research & Policy Advocacy, Geospatial Media & Communications, India
Disruptive Innovation: Future of Autonomotive Industry

Shivalik Prasad, Executive Director, MapmyIndia, India
Indoor maps in a Flat World

1330 - 1530 hrs

POLICY FRAMEWORK ENABLING ENTREPRENEURSHIP

Representatives from various policy institutes will highlight their role in facilitating entrepreneurship and business growth.

MODERATOR

Gilles Ollier, Head of Sector Earth Observation, DG Research & Innovation, European Commission, Belgium

SPEAKERS

Andreas Veispak, Head of Unit for Space Data for Societal Challenges & Growth, DG GROW, European Commission, Belgium
Maximising The Socio-Economic Benefits of EO Data

Bengt Kjellson, Director General & Chief Executive, Swedish National Land Survey, Sweden
Digital First and Location

Ger Nieuwpoort, Director, Netherlands Space Office, The Netherlands
Sustainable Geospatial Based Services for a Global Challenge: Feeding the Future

Dorine Burmanje, Chair Executive Board, Dutch Kadaster, The Netherlands
A Working Platform Enabling Entrepreneurship

Ivan DeLoatch, Executive Director, Federal Geographic Data Committee, United States
US Open Government Framework Policies to Facilitate Innovation and Entrepreneurship

1600 - 1800 hrs

COMMERCIALISATIONS OF RESEARCH AND INSTITUTIONAL CAPACITY

In the field of innovation and economic development policy, it is common to have a strong emphasis on the fostering of university-industry linkages designed to help stimulate R&D. Representatives from academic institutions will elaborate on this collaboration.

MODERATOR

Barbara Ryan, Director, GEO Secretariat, Group on Earth Observations, Switzerland

SPEAKERS

Josef Strobl, Professor, Department of Geoinformatics, University of Salzburg, Austria
Openminds: Building the Brainware for Business Development

Zaffar Sadiq Mohamed-Ghousse, Director - NSW Business Development, Research & International Relations, CRC for Spatial Information, Australia
Research Commercialisation - Australian Perspective

Gilles Ollier, Head of Sector Earth Observation, DG Research & Innovation, European Commission, Belgium
Research and Innovation Framework for New Earth Observation Services and Products

Christian Heipke, Professor, Institute of Photogrammetry and Geoinformation, Leibniz University, Germany
Cooperation Between Academia and the Private Sector - a German Experience

Ole Oldeen, Communication and Information, Future Position X, Sweden
Geo Health

Klaus Greve, Professor, University of Bonn, Germany
Economic Effects of Open Access and Open Data for the Commercialisation of Geospatial Services

Yana Gevorgyan, Senior International Relations Specialist, NOAA Satellite and Information Service, United States
Evolving NOAA's Research into Public-Private Partnerships for Societal Benefit

1800-1930 **Networking Reception**

AGENDA // 25 MAY 2016

Oscar Auditorium (Basement Floor)

0900 - 1100 hrs

SYSTEM INTEGRATION AND SOLUTION ORIENTED BUSINESS MODULES

European companies providing solution-centric and system integration services shall share their unique business models and their vision on capitalizing this business trends.

MODERATOR

Rob van de Velde, Director, Geonovum, The Netherlands

SPEAKERS

Henk Scholten, Chief Executive Officer, Geodan, The Netherlands

Geocraft Disruptive but Solution Oriented Business Model

Marc Melviez, Chief Executive Officer, Luciad, Belgium

The Death of the ETL (Extract-Transform-Load) Paradigm

Gertjan Baars, Senior Director, PwC Netherlands, The Netherlands

A short Intro on New Perspectives of Smart Cities Driven by the Availability of Data

John Renard, President EMEA, Cyient, United Kingdom

Applying Lessons Learnt about Systems and Solutions from other Industries to the Geospatial Industry

Philippe Pham, Head of Optical Programmes - Operations & Quality, Managing Director France - Directeur Général Airbus DS Geo SA, Airbus Defence & Space, France

Actionable Intelligence for the Challenges of Tomorrow

Massimo Claudio Comparini, Chief Executive Office, e-GEOS, Italy

From Satellite Data to Applications and Thematic Exploitation Platforms - the EO Paradigm Shift

1300 - 1500 hrs

INTEGRATED GEOSPATIAL DATA AND VALUE ADDED SERVICES

European companies providing geospatial content and value-added services shall outline the importance, relevance, sustainability and growth opportunities for their business.

MODERATOR

Reida Elwannas, President, Rolta Middle East, United Arab Emirates

SPEAKERS

Fabrizio Pironcini, Chief Executive Officer, Deimos Imaging, Spain

UrtheCast & Deimos Imaging: from Earth Observation to GeoAnalytics

Rob Beck, Managing Director, Neo, The Netherlands

Open Data in Business

Alessandro Annoni, Head of Digital Earth and Reference Data Unit, Joint Research Center, European Commission, Italy

Geospatial Information in Digital Economy

Wouter Brokx, Managing Director, Imagem, The Netherlands

The Next Generation of Communicating Information

Manfred Krischke, Chief Executive Officer, CloudEO, Germany

CloudEO - Enabling A New Geo-spatial Eco-System

Steven Ramage, Director of Strategy, What3words, United Kingdom

Three Words to Address the World

Florenci Rey, Business Development Director for Europe, Earth networks, United States

Total Lightning Global Data for enhanced Geospatial Services

1600 - 1730 hrs

EUROPEAN GEOSPATIAL FOOTPRINT: TRENDS AND BUSINESS OPPORTUNITIES

The session will feature presentation of findings from studies on European geospatial business direction and opportunities conducted by credible organisations across Europe.

MODERATOR

Camille van der Harten, Director, GeoBusiness Nederland, The Netherlands

SPEAKERS

Natassa Antoniou, Business Development Manager, Geospatial Media & Communications The Netherlands

Where European Geospatial Industry is heading? Findings from the Geospatial Business Outlook Report

Geoff Sawyer, Secretary General, European Association of Remote Sensing Companies (EARSC), Belgium

Addressing the Changing Business Environment for EO Services

Thorsten Rudolph, Managing Director, Anwendungszentrum GmbH Oberpfaffenhofen, Germany

Growing the Copernicus Ecosystem through Business Incubation & Innovation Competitions

Kammy Brun, Business Development Manager, Euroconsult, France

Status and Market Prospects of Commercial Satellite-Based Imagery Business

